

## **MEDIA ADVISORY**

### **2007 PRAIRIE CHICKEN FESTIVAL TO RECEIVE JEM GRANT**

#### **FOR IMMEDIATE RELEASE**

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STEVENS POINT, Wis. (October 26, 2006) -- On Thursday, November 2, 2006 at 10:30 a.m., Jim Holperin, Wisconsin Department of Tourism Secretary, will be at the Stevens Point Area Convention & Visitors Bureau, 340 Division Street North, Stevens Point, to present a 2006 Joint Effort Marketing (JEM) Grant to Golden Sands Resource Conservation and Development (RC&D) Council, Inc. He will be there to present Hugh O'Donnell, President, with a check for \$17,943.90. Central Wisconsin Grassland Conservation Area Coordinator Sharon Schwab and Wisconsin Center for the Book President Mary "Casey" Martin, authors of the JEM grant will also be present when the check is awarded.

The grant will advertise the Prairie Chicken Festival, an Earth Day celebration for birders and bookies, on April 21 & 22, 2007. Festival locations include the historic Hamerstrom home in Plainfield, Buena Vista Wildlife Area in Bancroft and Mead Wildlife Area in Milladore. Complementary activities are scheduled at Necedah National Wildlife Refuge, Leigh Yawkey Woodson Art Museum in Wausau and Alexander House in Port Edwards.

This event is open to all media representatives.