

## PRESS RELEASE

### SPACVB NAMES NEW BOARD MEMBERS & OFFICERS

#### FOR IMMEDIATE RELEASE

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**STEVENS POINT, Wis. (December 30, 2009)** -- The Stevens Point Area Convention and Visitors Bureau have named its new board members and officers for 2010. Melissa Thompson, Red Mill Supper Club, has been named Chair, Amy Schwendinger, Comfort Inn/Hampton Inn, has been named Vice Chair, Linda Redfield, Redfield Law, has been named Treasurer and Wayne Sorenson, University of Wisconsin – Stevens Point, has been named Secretary.

New Board members elected were Julie Birrenkott from the Stevens Point Brewery and Rick Oppermann from SugarCubed.

The Stevens Point Area Convention and Visitors Bureau is an economic and community development organization whose purpose is to expand Portage County's economy by attracting conventions, sporting events and leisure tourists to Portage County. Millions of dollars from visitor spending and increased tax revenues can be generated to increase commerce, sustain jobs and to create a desirable destination. The CVB provides visitors with state and local information including travel guides, maps and brochures. To receive more information on the Stevens Point Area Convention and Visitors Bureau and their services visit [www.stevenspointarea.com](http://www.stevenspointarea.com) or stop by the Visitor Information Center located at 340 N. Division Street, Stevens Point.

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