

PRESS RELEASE

SPACVB NAMES NEW BOARD MEMBERS & OFFICERS

FOR IMMEDIATE RELEASE

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STEVENS POINT, Wis. (December 15, 2006) -- The Stevens Point Area Convention and Visitors Bureau names new board members and officers for 2007. Tom Schrader, Stevens Point Parks, Recreation & Forestry Department has been named Chair, Kathy Schwarz, The Inn on Main Street Bed & Breakfast, has been named Vice Chair, Linda Redfield, Redfield Law, has been named Treasurer and Kris Dragan, M&I, has been named Secretary.

New Board members elected were Melissa Thompson, The Red Mill; Dan Withrow, Country Springs Hotel; Wayne Sorenson, University of Wisconsin – Stevens Point and Kim Beckham, Holiday Inn Hotel.

The Stevens Point Area Convention and Visitors Bureau is an economic and community development organization whose purpose is to expand Portage County's economy by attracting conventions, sporting events and leisure tourists to Portage County. Millions of dollars from visitor spending and increased tax revenues can be generated to increase commerce, sustain jobs and to create a desirable destination. The CVB provides visitors with state and local information including travel guides, maps and brochures. To receive more information on the Stevens Point Area Convention and Visitors Bureau and their services visit www.stevenspointarea.com or stop by the Visitor Information Center located at 340 N. Division Street, Stevens Point.